PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

November 29, 1982

Mr. Edgar Harrison
Outdoor Life
380 Madison Avenue
New York, NY 10017

Dear Ed:

I didn't want 1982 to go by without thanking you and Outdoor Life for the second cover positioning the Marlboro Country Store unit enjoyed in your November issue.

Your help in making this promotion a success is recognized and appreciated by all of us at Philip Morris.

Best regards.

Sincerely,

James L. Thompson, Jr.

JLT/jec

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MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT SARATOGA CAMBRIDGE ALPINE MULTIFILTER

Source: https://www.industrydocuments.ucsf.edu/docs/gtmn0004